

ESTTA Tracking number: **ESTTA13785**

Filing date: **08/23/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91160778
Party	Defendant Idea Sphere Inc. Idea Sphere Inc. 3133 Orchard Vista Drive, S.E. Grand Rapids, MI 49546
Correspondence Address	Thomas L. Lockhart VARNUM, RIDDERING, SCHMIDT & HOWLETT P.O. Box 352 Grand Rapids, MI 49501-0352
Submission	Withdrawal Of Appplication
Filer's Name	Timothy E. Eagle
Filer's e-mail	teeagle@varnumlaw.com,trademarks@varnumlaw.com
Signature	/tee/
Date	08/23/2004
Attachments	idea sphere - rodale prevention insights abandonment and proof.pdf (2 pages)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

RODALE, INC.,

Opposer,

v.

IDEA SPHERE, INC.

Applicant.

Opposition No. 91-160778

Mark: PREVENTION INSIGHTS

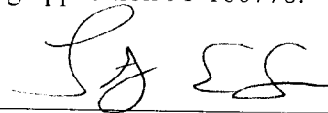
Serial No. 78/289,015

Box TTAB
No Fee
United States Department of Commerce
Patent and Trademark Office
Trademark Trial and Appeal Board
2900 Crystal Drive
Arlington, VA 22202-3513

**EXPRESS ABANDONMENT OF APPLICATION UNDER RULES 2.68 AND 2.135 AND
TBMP 602.01**

Applicant, Idea Sphere Inc., by and through its attorneys, Varnum, Riddering, Schmidt & Howlett LLP, hereby withdraws and expressly abandons pursuant to Trademark Rules 2.68 and 2.135 and TBMP 602.01 Application Serial No. 78/289,015 for the mark PREVENTION INSIGHTS which is the subject of pending opposition 91-160778.

Dated: August 23, 2004




Timothy E. Eagle (Reg No. 31,755)
Attorney for Applicant
Varnum, Riddering, Schmidt & Howlett LLP
P.O. Box 352
Bridgewater Place, 333 Bridge Street, N.W.
Grand Rapids, MI 49501-0352
(616) 336-6000

CERTIFICATE OF SERVICE

I hereby certify that on this 23th day of August, 2004, a true copy of the foregoing
EXPRESS ABANDONMENT OF APPLICATION UNDER RULES 2.68 AND 2.135 AND
TBMP 602.01 was served by first class mail, postage prepaid, to the following:

Kevin G. Smith
Sughrue Mion, PLLC
2100 Pennsylvania Ave., NW
Suite 800
Washington, DC 20037-3213

Dated: August 23, 2004



Timothy E. Eagle